



# Natural Capital Dashboards

*Solving your data challenges*



Recognise. Account. Decide.





# The natural capital approach

‘Natural capital is the stock of renewable and non-renewable natural resources (e.g. plants, animals, air, water, soils, minerals) that combine to yield a flow of benefits to people.’

*Natural Capital Protocol, 2016*

Our economic and social systems are connected to, and depend on, nature. Around the world, governments and businesses are recognising and measuring nature impacts and dependencies that underpin our long-term prosperity. Recognising nature as capital, and assessing our impacts and dependencies, is a vital step in addressing the environmental, social and economic challenges our planet currently faces. This approach can support sustainable development, circular economies and efforts to achieve nature-positive outcomes for our world.

**As more and more organisations implement a natural capital approach, they are looking for solutions to their natural capital data challenges. IDEEA Group have designed systems and processes to solve those challenges.**

A Natural Capital Dashboard is an interactive reporting tool that allows you to see and use natural capital data in real time.





## What are the challenges?

The challenges organisations are facing come in a range of different forms, depending on the size and location of the organisation. Here are just a few of the challenges, with a focus on data, reporting and questions about technology.

What nature risks are we facing?

How do we track, communicate and evaluate our ESG performance?

How can we report our nature risks to our stakeholders and the Board?

How do we tell our TNFD story?

Can we use the data we already have?

What software should we use?

How do we even get started?

How do we upskill our teams?

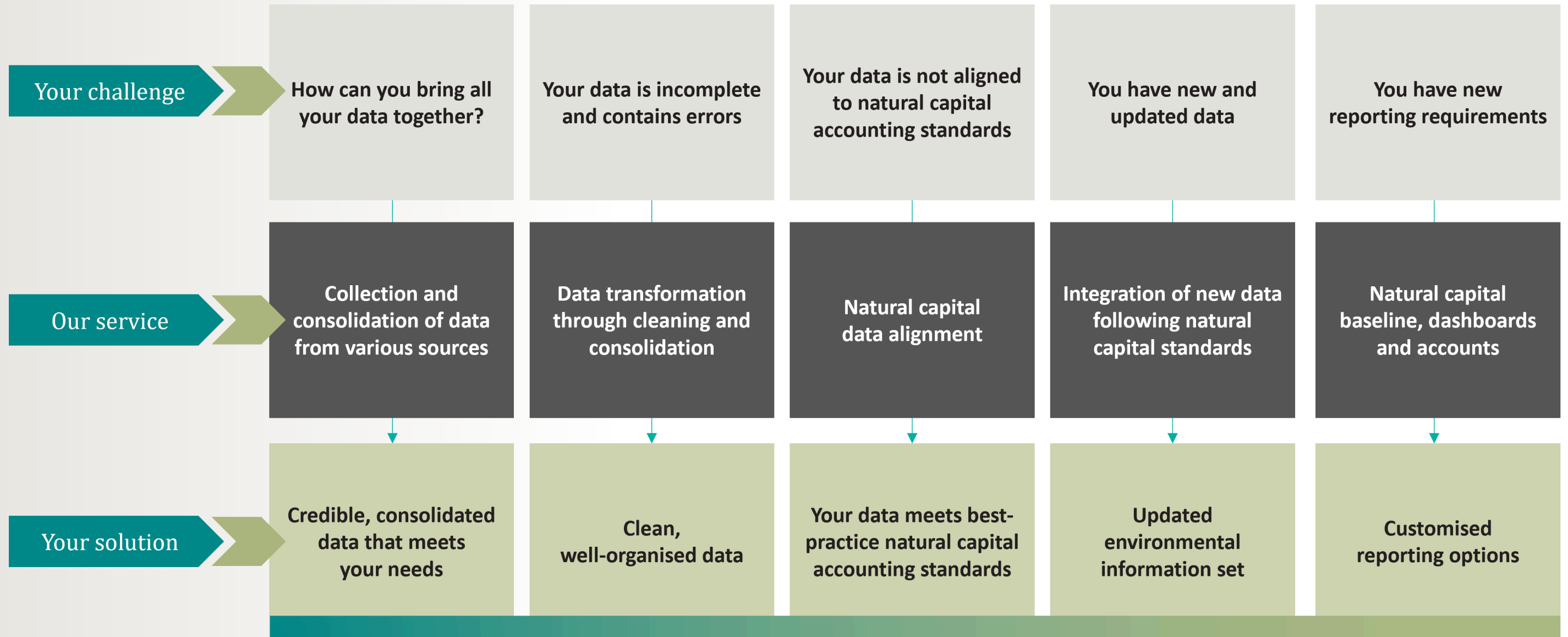
IDEEA Group can guide you through all of these challenges, helping you wherever you are on your natural capital journey. We have tried and tested processes to help apply natural capital approach to organisations of all sizes.

**We have particular expertise in data inventory, management and reporting, aligned to the United Nations System of Environmental Economic Accounting (SEEA).**





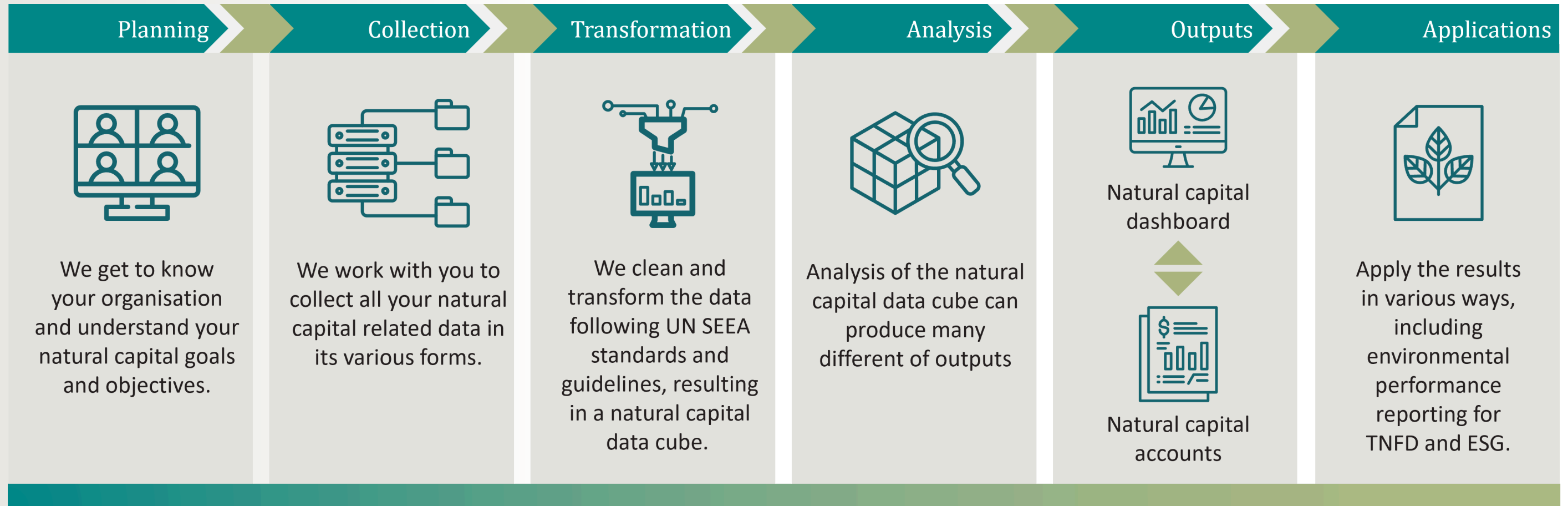
# Addressing the data challenges







# What is the process?



When we create a Natural Capital Dashboard, it is fully customised to your needs and the challenges you are facing as an organisation. We can work at any level – from national accounts to the farm scale.

We align our work with the United Nations’ System of Environmental Economic Accounting (SEEA). This gives you confidence in your data and helps you report effectively, ultimately leading to better investments and decision-making in your natural capital.








# What are the results?

Your natural capital data outputs can be applied in multiple ways.

Your data cube   
*Aligned with the UN SEEA*



## Outputs

### Accounts

Extent

Condition

Services

Benefits

Species

Water

Carbon

### Dashboards

Baseline

Return on investment

Risk

ESG

TNFD

Custom

## Applications



Policy analysis



Performance reporting



Sustainability reporting



Impact analysis



Sector benchmarking



Planning and strategy



Evaluation and monitoring



Risk analysis and reporting



Environmental accreditation

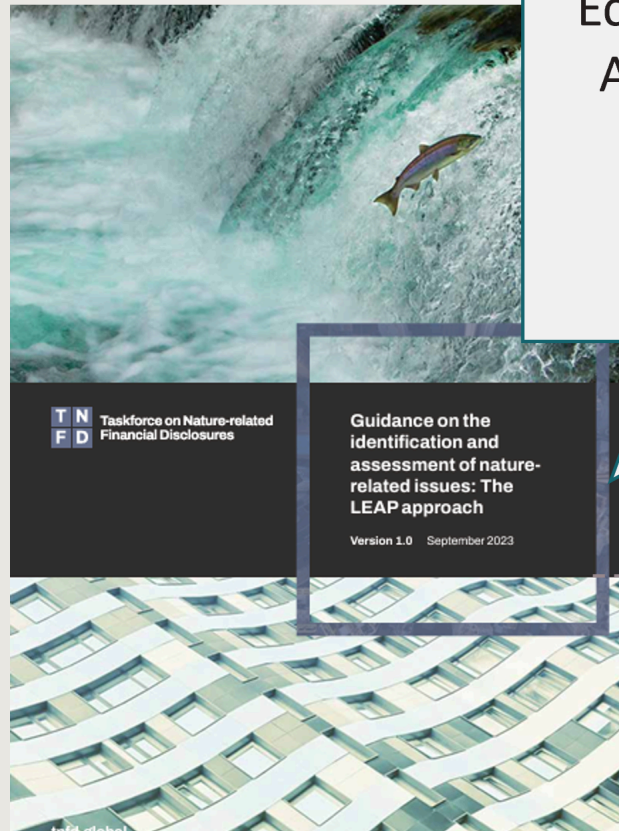




## Example: Using your data for TNFD

*Aligned with the UN SEEA*

“The TNFD aligns with the UN System of Environmental-Economic Accounting Ecosystem Accounting (UN SEEA EA) in its definitions and list of environmental assets and ecosystem assets.”



Your challenge



You need your data to tell your TNFD story

Our service



A customized Natural Capital Dashboard and/or set of natural capital accounts

Your solution



Your customised, TNFD-compliant report





# Introducing Data4Nature



Data4Nature is an application designed manage natural capital data, create natural capital data cubes, and output data and tables that can be used in dashboards, Word and Excel.

Data4Nature uses globally accepted natural accounting standards that align with financial standards.

We use it to create data cubes and dashboards.

Once we've created your first data cube, we can readily create updated dashboards with new information.

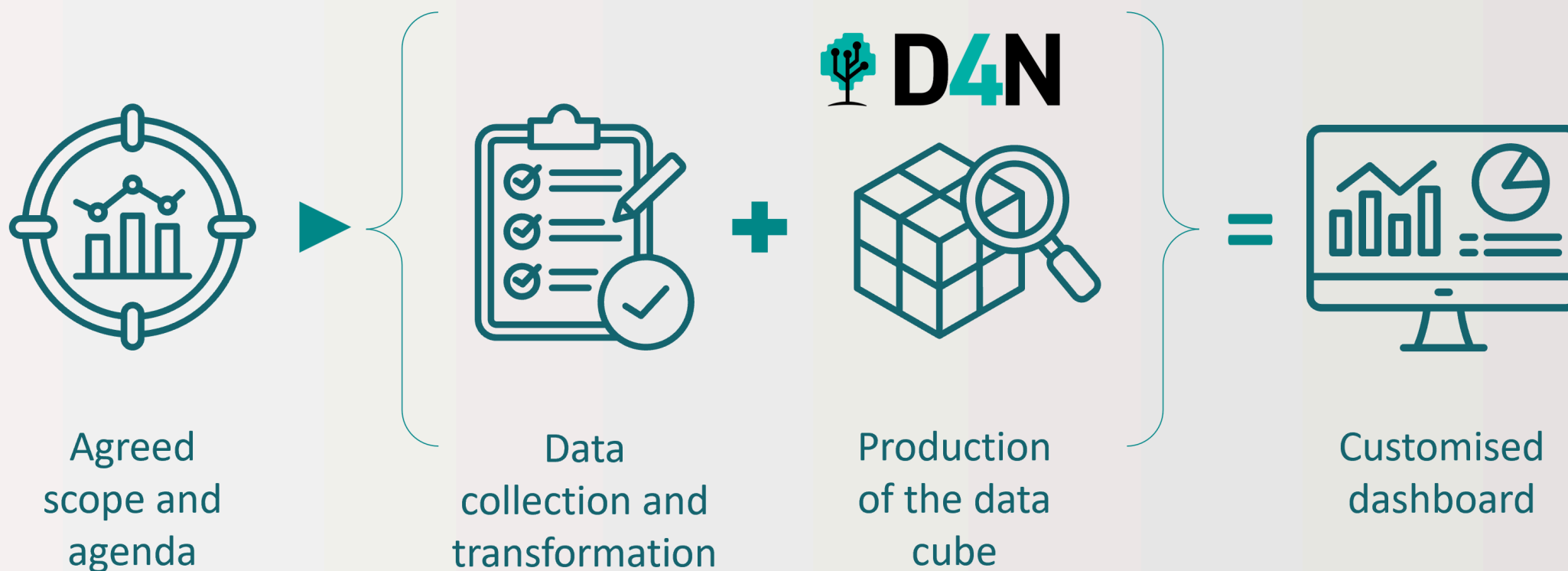
**Ask us for a free, 30-minute dashboard demonstration.**







## Making natural capital reporting easy





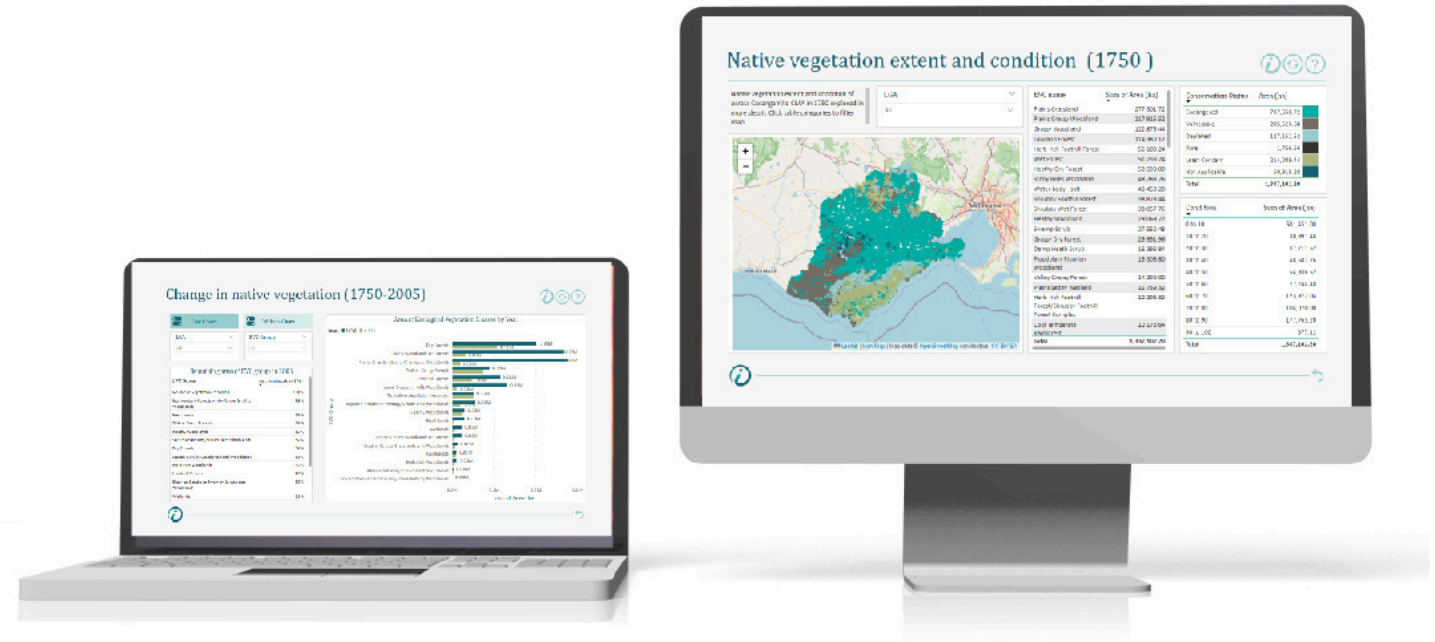
# Dashboard outputs

We produce dashboards in a range of formats, including PowerBi and Tableau. We also produce comprehensive reports in printed and digital formats.

All of our work aligns with the UN SEEA.

We can customise each dashboard according to your:

- reporting needs
- brand
- target audience.



Your existing data has the potential to become a simple, clear, easy-to-use environmental performance story.







## Connect with us



[www.ideeagroup.com](http://www.ideeagroup.com)



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IDEEA Group develop natural capital accounts internationally, from Ireland to Liberia, for companies, non-profits and all levels of government.

Local  
knowledge,  
global reach

 **IDEEA Group**



