

DATA4NATURE

NATURE PERFORMANCE REPORTING

Know whether you're making progress.

Track nature performance against your baseline and targets.

Turn your maps and data into custom dashboards that show what's changing across your sites, assets and landscapes, and whether you're moving in the right direction. It can help you make decisions about investments in your landscape and measuring return on investment.

WHAT D4N HELPS YOU DO

01 & 02

Establish a baseline and set targets

Create a robust reference point and define what you're trying to achieve.

03

Track change

Monitor ecosystem extent, condition and trends over time against your baseline.

04

Measure performance

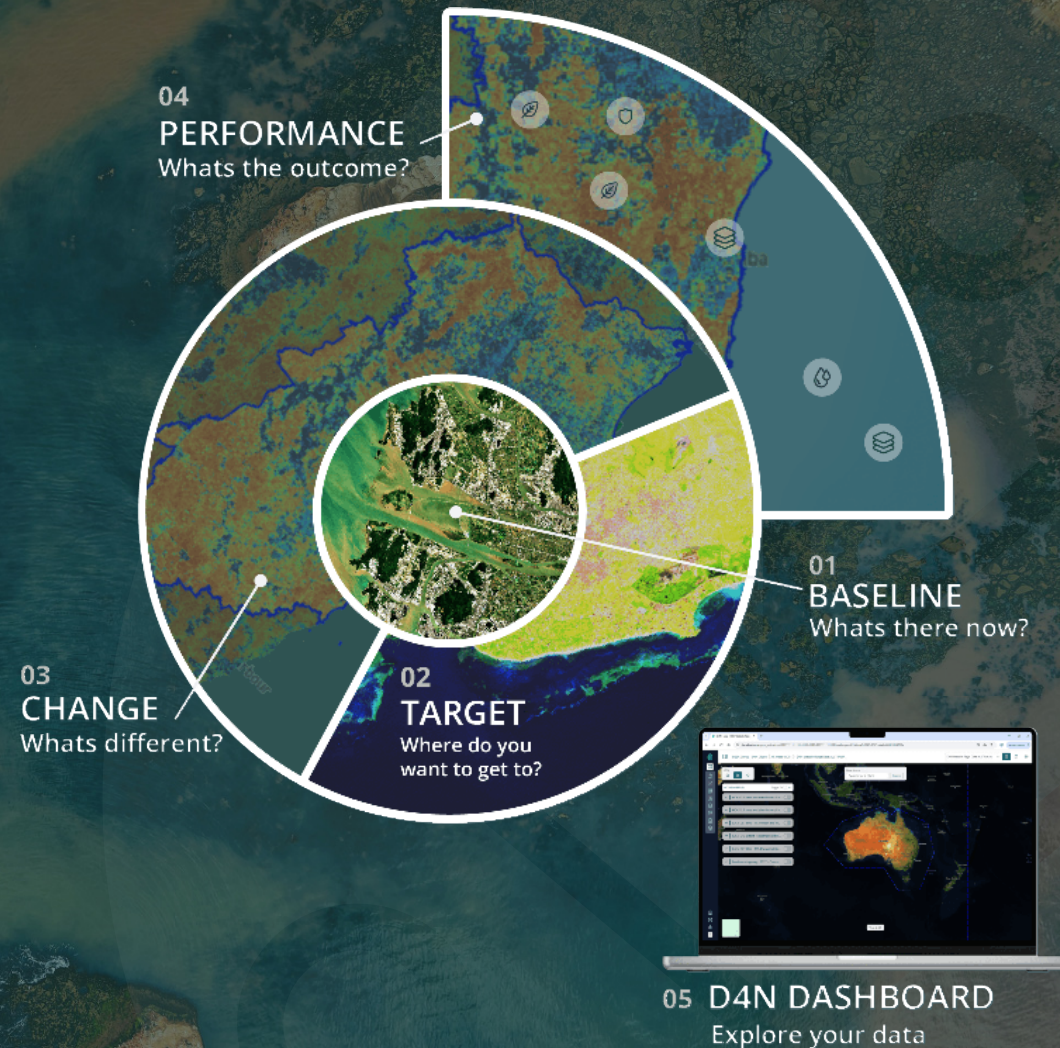
Understand whether nature-related investment and intervention are delivering results.

05

Build a custom dashboard

See, compare, track, measure and explore your data through views built around your questions.

FROM BASELINE TO PERFORMANCE



WHAT IS DATA4NATURE?

Nature data is everywhere.
Now you can see the whole picture.

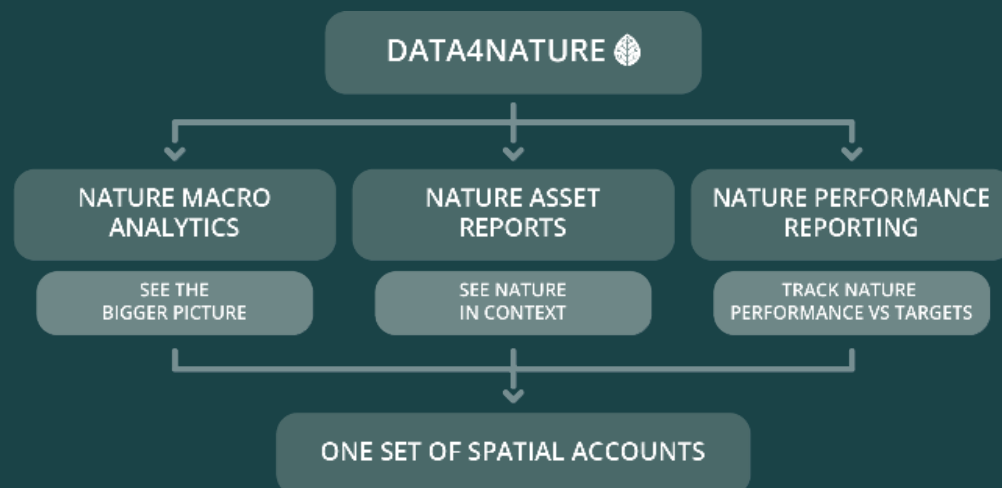
Most nature data sits scattered across teams and spreadsheets and none of it lines up. D4N gives your nature data a consistent, recognised foundation.

It's a spatial analytics platform that shows how much nature you have, what condition it's in and the economic value it supports, with no GIS skills or specialist licences required.

Built on the UN's System of Environmental-Economic Accounting (SEEA), the international framework for connecting environmental and economic information.

THREE PRODUCTS, ONE PLATFORM.

All three products draw on the same underlying spatial accounts, so evidence scales from a single site right up to a full regional picture.



WHO IS IDEEA GROUP?

Nature built our economy.
We make it count.

IDEA Group combines economics, environmental science and spatial analysis to help governments, businesses and investors understand nature's role in the economy.

We develop practical approaches to measuring, valuing and managing nature and climate, grounded in the UN SEEA framework for nature.

See what your nature data can tell you.



WANT TO SEE WHAT D4N CAN DO FOR YOUR DATA?

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